User Stories

**Browsing Events/Walks**

-As a visitor, I want to see a list of upcoming walking events with key details (distance, location, date, etc.) so that I can quickly find an event that suits me.

-As a visitor, I want to view detailed information about a specific walk, including who is leading it and who else might be attending, so that I feel more comfortable joining.

-As a visitor, I want to fill out a simple form to apply to join a walk so that I can participate in a group event.

**Fundraising and Organizing**

-As a visitor, I want to find clear guidance on how to organize my own fundraising walk so that I can contribute to the cause.

-As a visitor, I want to learn about ongoing fundraising campaigns so that I can support the charity financially or by spreading awareness.

**Group Locations**

-As a visitor, I want to see a map or list of group locations near me so that I can find a walking group in my area.

-As a visitor, I want to view additional information about each group (meeting times, primary contact) so that I know how to

connect with them.

Mental Health and Crisis Advice

-As a visitor, I want to find mental health advice tailored for men so that I can better understand or manage what I’m going through.

-As a visitor, I want immediate access to crisis advice and emergency contact numbers so that I can seek urgent help when needed.

**About Us**

-As a visitor, I want to learn about the charity's mission, goals, and story so that I understand the purpose of the website and why it exists.

Additional Considerations

**Accessibility:**

Make the forms, maps, and advice sections easy to navigate for people who might be in distress.

Mobile-Friendly Design:

Given the nature of the website, users might access it on the go, so responsive design is crucial.

Encouraging Participation:

Include testimonials or success stories to inspire visitors to join or fundraise.

ACTIONS

Actions for Browsing Events/Walks

Browse Events List

-View cards for each event with basic information (title, date, distance, location).

-Sort or filter events by location, distance, or date (optional for scalability).

View Event Details

-Click on a card to see expanded details (e.g., Group Leader, attendees, FAQs).

-View photos or maps (if applicable).

Join an Event

-Fill out a form (name, email, any requirements like fitness level).

-Submit form and receive confirmation or next steps (e.g., email with details).

Actions for Fundraising and Organizing

Start a Fundraiser

-Access a guide or toolkit on organizing a fundraising walk.

-Download resources or templates (e.g., posters, guidelines).

-Submit your planned event for approval or listing (optional).

Support a Fundraiser

-Browse a list of ongoing fundraisers.

-Click to donate or share links on social media.

-See success metrics (e.g., "Goal: £500, Raised: £450").

Actions for Group Locations

Find Groups Near Me

-Search for walking groups using a map or list format.

-Filter by city or proximity (e.g., groups within 10 miles).

View Group Details

-Click on a group to see meeting schedules, contact details, and related events.

-Use embedded navigation to find the group’s starting point.

Actions for Mental Health and Crisis Advice

Access Mental Health Advice

-Browse articles or sections like "Tips for Managing Stress" or "How to Support a Friend."

-Use categorized advice (e.g., relationships, work, self-esteem).

-Link out to trusted resources for in-depth reading.

Get Crisis Help

-Quickly access a “Crisis Help” button visible across the site.

-Click to view helplines or emergency steps.

-Option to send a pre-filled email request for help (if applicable).

Actions for About Us

Learn About the Charity

-View sections like “Our Mission,” “Our Story,” and “Impact.”

-Read success stories or testimonials.

-Click links to social media or external pages to learn more.

General Actions Across the Site

-Share Content: Add social sharing buttons for walks, fundraisers, or articles.

-Search and Navigate: Allow users to quickly search for events, groups, or advice.

-Contact Us: Include a contact form or email link for inquiries.

-Donate: Keep a visible "Donate" button in the header or footer for easy access.